

**(Sentence describing reason for plan from 1 sheet)**

Implement a comprehensive plan to balance the budget by establishing programs for annual giving, planned giving for endowments, and capital funding for special projects.

**Strategy # (2) Financial Stewardship**

| Plan # 1 | Plan Description   | Person Responsible | Staff/Volunteer          | Due Date  | Status: R, Y, G | Comments  |
|----------|--|--------------------|--------------------------|-----------|-----------------|---|
| <b>1</b> | <b>Increase total annual giving by 20% per year over the next three years.</b> | <b>Team Member</b> | <b>People to Recruit</b> |           |                 | <b>Potential Resources: Pledges, Special Gifts, Grants, Memorials, Seasonal Offerings</b>                                     |
| <b>1</b> | Form Stewardship Committee   | Spencer Weig       | Spencer Weig             | Completed | <b>G</b>        |   |
| <b>2</b> | Plan Stewardship Campaign  | Spencer Weig       | Stewardship Committee    | Completed | <b>G</b>        | <b>Stewardship Committee designed campaign based on a mission budget</b>  |
| <b>3</b> | Implement Campaign   | Spencer Weig       | Stewardship Committee    | Completed | <b>G</b>        | <b>Campaign implemented via mail and the strategic planning presentation on Zoom during Christian Formation on 10-25-2020</b> |
| <b>4</b> | Review the Results   | Spencer Weig       | Stewardship Committee    | Completed | <b>G</b>        |   |
| <b>5</b> | Plan a Year Around Program   | Spencer Weig       | Stewardship Committee    | 04/30/21  | <b>G</b>        |   |

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| 2 | Initiate ongoing planned giving program. | Team Member | People to Recruit |           |   | Potential Resources:                           |
|---|--|-------------|-------------------|-----------|---|--|
| 1 | Web page Giving tab                      |             | Judy, Anne        | Completed | G | Pledges can be made on the St. Paul's website. |
|   |  |             |                   |           |   |  |

| <b>3</b> | <b>Launch 3 year capital campaign intentional.</b> | <b>Team Member</b>                         | <b>People to Recruit</b> |         |          | <b>Potential Resources:</b>  |
|----------|--|--|--------------------------|---------|----------|--|
| <b>1</b> | Team Education                                     | Steve,<br>Merry Ann,<br>Rhonda             | Team Research            | 6/1/21  | <b>G</b> | Team members will participate in sessions sponsored by Virginia Theological Seminary. Topic is <i>Being A Top Notch Hybrid Church</i> . Committee members will watch TENS webinars |
| <b>2</b> | Form Plan  | Spencer,<br>Merry Ann,<br>Steve,<br>Rhonda |                          | 8-15-22 | <b>G</b> | The stewardship team and vestry representatives will meet with the rector to discuss beginning a capital campaign  |
| <b>3</b> |  |  |                          |         |          |  |
| <b>4</b> |  |  |                          |         |          |  |
| <b>4</b> |  |  |                          |         |          |  |
| <b>1</b> |  |  |                          |         |          |  |
| <b>2</b> |  |  |                          |         |          |  |
| <b>3</b> |  |  |                          |         |          |  |
| <b>4</b> |  |  |                          |         |          |  |